

VA Chapter/National Association of Tax Professionals
Application for Board Candidate

Candidate Name: LATIA ROWLAND

1. How long have you been a member of NATP, and what is your involvement with the Virginia Chapter?

I've been a member of NATP for over two years and currently hold a Premium Membership. I'm also an active instructor with the Virginia Chapter, with teaching my first course on teaching members how to become SWaM certified.

2. What is your tax background, and how do you stay current?

I've been preparing taxes for 15 years, and learned how to complete returns on paper and using printed IRS publications. My career began with volunteer work for the IRS VITA program during college and internships as a preparer, which laid the foundation for my professional practice today. I am also a CPA, certified in my home state of NY and here in VA where I've currently been living since 2017. I have also passed two parts of the EA exam on my first try and have one more part to pass. I know technically I did not need to become an EA as a CPA already who specializes in tax, but I wanted to outwardly show my knowledge as a tax professional.

I stay current through a variety of channels, IRS bulletins and updates, NATP classes and resources, and professional organizations such as the American Society of Tax Problem Solvers. I also regularly read newsletters like AccountingToday and AccountingSlice and make it a point to study upcoming tax law changes before each filing season.

3. What do you feel that you can contribute to the Board of Directors of the VA/NATP?

I bring a blend of experience, creativity, and communication. My background as both a practicing CPA and business owner gives me a practical perspective on what tax professionals need to grow and stay engaged. I can contribute fresh ideas for member engagement, continuing education course development, and marketing strategies that help members strengthen their firms and reach more clients.

4. What do you see as the primary role of the Board of Directors, and where do you see a need for change?

The Board's primary role is to guide the chapter's direction, advancing the profession, supporting members through education and networking, and ensuring that our chapter remains relevant and valuable in a rapidly changing tax environment.

I see an opportunity to enhance collaboration and outreach, especially by leveraging technology and local events to engage younger preparers and small-firm owners. Increasing visibility, offering more accessible training formats, and spotlighting the expertise within our own membership can make the Virginia Chapter even stronger.

5. Have you received the "Chapter Leadership Manual" (listing the duties of each Board member) and been advised on all that is required to be a Director on the Board?

Yes
No

6. Will you be available to perform all duties, attend all meetings and conference calls?

Yes
No